

JESSICA LAUREN WEIL

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jayelleay.com

Work Experience

Beauty Park Medical Spa – Santa Monica, California

Graphic Designer, July 09 – present

Produce various pieces of promotional design and collateral

Bridget McNeill's Pub & Grill – Chicago, Illinois

Web Designer, Oct 08 – present

Design, implementation, and maintenance of restaurant's web site

Howbowda Bagel Company – Champaign, Illinois

Web Designer, Sept 08 – present

Design, implementation, and maintenance of company's web site

Jody Domingue Studios – Los Angeles, California

Freelance Graphic Designer, June 08 – March 09

Design, layout, and collage unique photo templates for elaborate, high-end photo albums

Illinois Green Business Association – Champaign, Illinois

Web & Graphic Designer, May 08 – May 09

Print collateral, logo, and web design for Illinois state-wide green business certification program

Creative Services | Public Affairs – Champaign, Illinois

Student Graphic Designer, Sept 07 – May 09

Produce various pieces of promotional design, publications, and collateral for the University

Department of Graphic Sciences – Los Angeles, California

Graphic Design Intern, May 07 – Aug 07

Print and multimedia design, production of a book publication, advertisements, and in-house design work

Education

University of Illinois at Urbana - Champaign

Bachelor of Fine and Applied Arts

Concentration in Graphic Design

Attended 2004 – 2009

Achievements

2008 Graphic Designer of the Year

University of Illinois Chapter

National Student Advertising Competition

Platinum Performance Award

University of Illinois Chapter, 08

National Student Advertising Competition

Exhibitions

BFA Graduate Exhibition (curated)

Krannert Art Museum, May 09

Champaign, Illinois

Graphic Design Exhibition

I-Space Gallery, Mar – Apr 09

Chicago, Illinois

MAKE MINE: Graphic Design Show

Link Gallery, Feb 09

Champaign, Illinois

Organizations

National Student Advertising Competition (NSAC) – Champaign, Illinois

Production Leader and Designer, Jan 08 – May 08

Oversaw team of nine through the production process of a 40-page integrated communications campaign plans book. Designed 27 product mock-ups and supporting materials for the competition.

American Advertising Federation (AAF) – Champaign, Illinois

University of Illinois Chapter Member, Jan 08 – May 08

Honors advertising excellence and provides students with real-world case studies to yield creative business solutions.

Technical Skills

Audio Editing

CMS

CSS Coding

Dreamweaver

HTML/ XHTML

JavaScript

Illustrator

InDesign

Photoshop

Video Editing*

**working knowledge*

Traditional Skills

Art Direction

Collage

Concept Development

Digital Photography

Illustration

Problem-Solving

Sustainable Design

Team Leadership

Web Design